

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV.

1061-60814-1

DATE PRINTED

04/16/13

AND

PAGE 1

39976	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	346928	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	SHORR JOHNSON MAGNUS			MARKEY COMMITTEE	
AND	1831 Chestnut St Ste 602			PO BOX 290782	
ADDRESS	Philadelphia PA 19103-3700			Charlestown MA 02129-0214	
	USA			USA	
CONTACT	M. D'ETTORRE			PRODUCT MARKEY/D/US SEN MA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO.		PRODUCT CODE 1302	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 04/16/13 AND ENDING 04/22/13 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	11111..	4	07:00A	09:00A	30S	04/16/13-04/19/13 04/22/13-04/22/13	THE EARLY SHOW	5	300.00	1500.00
FIXED		1								
2	11111..	4	05:58A	07:00A	30S	04/16/13-04/19/13 04/22/13-04/22/13	WBZ NEWS	5	450.00	2250.00
FIXED		1								
3	11111..	4	12:00N	12:27P	30S	04/16/13-04/19/13 04/22/13-04/22/13	WBZ NEWS	5	550.00	2750.00
FIXED		1								
4	11111..	4	09:00A	10:00A	30S	04/16/13-04/19/13 04/22/13-04/22/13	RACHAEL RAY	5	450.00	2250.00
FIXED		1								
5	11111..	4	04:30P	05:00P	30S	04/16/13-04/19/13 04/22/13-04/22/13	JUDGE JUDY	5	900.00	4500.00
FIXED		1								
6	11110..	3	05:00P	05:30P	30S	04/16/13-04/18/13 04/22/13-04/22/13	5PM NEWS	4	800.00	3200.00
FIXED		1								
7	01111..	4	05:30P	06:00P	30S	04/16/13-04/19/13	530PM NEWS	4	900.00	3600.00
FIXED										
8	11011..	3	06:00P	06:30P	30S	04/16/13-04/19/13 04/22/13-04/22/13	WBZ NEWS	4	1000.00	4000.00
FIXED		1								

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	USA			USA			
CONTACT	M. D'ETTORRE			PRODUCTMARKEY/D/US SEN MA			
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO.	PRODUCT CODE	1302		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 04/16/13 AND ENDING 04/22/13 NO. WEEKS: 1							

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			FROM	TO						
9 FIXED	01111..	4	07:00P	07:28P	30S	04/16/13-04/19/13	WHEEL OF FORTUNE	4	1800.00	7200.00
10 FIXED	11110..	3 1	07:28P	07:57P	30S	04/16/13-04/18/13 04/22/13-04/22/13	JEOPARDY !	4	2700.00	10800.00
11 FIXED	Su	1	09:00P	10:00P	30S	04/21/13-04/21/13	THE GOOD WIFE	1	6000.00	6000.00
12 FIXED	11111..	4 1	11:35P	12:37A	30S	04/16/13-04/19/13 04/22/13-04/22/13	DAVID LETTERMAN	5	650.00	3250.00
13 FIXED	010100.	2	11:00P	11:35P	30S	04/16/13-04/18/13	WBZ NEWS	2	1800.00	3600.00
14 FIXED	Su	1	08:00A	09:00A	30S	04/21/13-04/21/13	WBZ NEWS	1	550.00	550.00
15 FIXED	Su	1	07:00A	08:00A	30S	04/21/13-04/21/13	WBZ NEWS	1	500.00	500.00
16 FIXED	Sa	1	11:35P	12:05A	30S	04/20/13-04/20/13	THE INSIDER	1	550.00	550.00
17 FIXED	Sa	1	08:00A	10:00A	30S	04/20/13-04/20/13	SATURDAY EARLY SHOW	1	600.00	600.00
18 FIXED	Su	1	06:00A	07:00A	30S	04/21/13-04/21/13	WBZ NEWS	1	350.00	350.00

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